



# CPR 2023 Conference Program

Thursday, June 1st		
08:30-09:30	Doctoral Consortium Breakfast – Room 163-1029	
09:30-12:30	Doctoral Consortium	
12:30-14:00	Doctoral Consortium Lunch	
14:00-15:00	Doctoral Consortium wrap up	
15:00-15:30	Conference Welcome Session and Coffee Break. All Conference attendees are invited.	
15:30-16:30	Business Meeting and Awards - Room 163-1029	
16:30-17:30	Keynote Speaker: John McGuthry, CIO Cal Poly Pomona - Room 163-1029	
18:00-19:30	Conference Reception: Innovation Brew Works, Pomona	
Friday, June 2 <sup>nd</sup>		
08:00-09:00	Breakfast – Room 164-1080	
09:00-10:00	Panel I - Room 163-1029	
09:00-10:00	Panel: Real World Projects: Success Factors, Lessons Learned, and Best Practices	Mary Sumner, Dan Mazzola, Degan Kettles, Ephraim McLean, Michael Raisinghani and Wil Wu.
10:00-10:30	Doctoral Consortium Presentations - Room 163-1029	
10:30-11:00	Coffee Break – Room 164-1080	
11:00-12:30	<u>Presentation Session 1</u> : STEM Education and Skills Development (chair: Guillermo Rodriguez-Abitia)	
11:00-11:30	Teaching Excel Skills to Underserved College Students in Online Workshop: A Train-the-Trainer Approach	Sheng Yi, California State University Dominguez Hills, USA Xuefei (Nancy) Deng, California State University Dominguez Hills, USA
11:30-12:00	The role of question framing in explaining demographic performance gaps in technical interviews	Natalie Wright, Karat, Inc., USA Chris Cook, Karat, Inc., USA Radoslav Gargalik, Karat, Inc., USA
12:00-12:30	Key Success Factors for "Real World" Projects: A Principal-Agency Theory Perspective	Dan Mazzola, Arizona State University, USA Degan Kettles, Brigham Young University, USA Mary Sumner, University of Oklahoma, USA Michael Raisinghani, Texas Woman's University, USA



		Ephraim McLean, Georgia State University, USA Wilfred Wu, University of Oklahoma, USA
12:45-13:45	Lunch Break, Centerpointe Cal Poly Pomona - Centerpointe	
14:00-15:30	<u>Presentation Session 2: Digital Transformation and Competencies</u> (chair: Deb Armstrong) - Room 163-1029	
14:00-14:30	Digital Transformation in the Craft Sector: Identifying Digital Competencies and Attitudes for Managers and Employees	Seyma Kocak, University of Applied Sciences Ruhr West, Germany Jan Pawlowski, University of Applied Sciences Ruhr West, Germany
14:30-15:00	Charting a Course to the Top: Insights from the Fortune 500 CIOs and How They Differ from Other C-Suite Executives	Benjamin Richardson, Degan Kettles, Daniel Mazzola,
15:00-15:30	How Does ICT Permeability Affect Work and Family Outcomes While Working From Home?	Rui Sundrup, Manju Ahuja, Massimo Magni,
15:30-16:00	Coffee Break – Room 164-1080	
16:00-17:30	<u>Presentation Session 3: IT Employment and Work Exhaustion</u> (chair: Deb Armstrong) - Room 163-1029	
16:00-16:30	IT Self-Employment: A Protean Career View	Faheem Ahmed Shaikh, University of Jyväskylä Tenace Setor, University of Richmond Damien Joseph, Nanyang Technological University
16:30-17:00	Understanding Employee Work Exhaustion Through the Lens of Neurodiversity	Ronnie Jia, University of North Texas, USA Heather Jia, Illinois State University, USA
17:00-17:30	IT Workers' Individual Ambidexterity and Work Exhaustion – Preliminary Insights into the Moderating Role of Person-Job Fit	Kristina Kusanke, University of Hagen, Germany Till Winkler, University of Hagen, Germany
18:30-22:30	Social Event, Walter's Restaurant, Claremont, CA	
<b>Saturday, June 3rd</b>		
08:00-09:00	Breakfast – Room 164-1080	
09:00-10:00	Panel II - Room 163-1029	
09:00-10:00	Panel: HERStory - Challenges, Success Factors, and Lessons Learned as an	Deb Armstrong, Florida State University, USA



	Information Systems Academic in the MENA Region - Room 163-1029	Eman Alyami, Saudi Electronic University, KSA Ghadeer R. Alsaeed, King Faisal University, KSA Mona Alyami, Taif University, KSA Sam Zaza, Middle Tennessee State University, USA
10:00-10:30	<u>Presentation Session 4</u> : Posters (chair: Deb Armstrong) - Room 163-1029	
10:00-10:05	Examining Individual Differences in IT Career Choice: Evidence from Across the United States	Deb Armstrong, Florida State University, USA Sam Zaza, Middle Tennessee State University, USA Xuefei (Nancy) Deng, California State University Dominguez Hills, USA
10:05-10:10	Diversity, Equity, and Inclusion Perceptions as Drivers of Career Outcomes for IT Professionals	Sam Zaza, Middle Tennessee State University, USA Michael Erskine, Middle Tennessee State University, USA Elizabeth Baker, Virginia Commonwealth University, USA
10:10-10:15	Effects of the Digital Mindset on Affordance Perceptions	Yannick Hildebrandt, Otto-Friedrich-University Bamberg, Germany
10:15-10:20	Career Anchor and Information Technology Major Choice of First-Generation College Students	John Wu, Langley High School, USA Gautham Amarnath, California State University Dominguez Hills, USA
10:20-10:25	Gender Equality Policies in STEM in Latin America – The use of Gray and Systematic Literature Searches	Indira Guzman, California State Polytechnic U. Pomona, USA Jose Viterbo, Universidade Federal Fluminense, Brazil Eunice Nunes, Universidade Federal do Mato Grosso, Brazil Franci Suni-Lopez, Universidad de Lima, Peru Elizabeth Jimenez, Universidad Mayor de San Andrés, Bolivia Ana Lara Casagrande, Universidade Federal do Mato Grosso, Brazil
10:30-11:00	Coffee Break – Room 164-1080	
11:00-12:30	<u>Presentation Session 5</u> : Diversity, Equity and Inclusion (DEI) in IS Profession (chair: Nancy Deng) - Room 163-1029	
11:00-11:30	The Role of Race-Based Stress & Racial Activism in Shaping Career Aspirations of	Thema Monroe-White, Berry College, USA



	Racially Minoritized Doctoral Students in IT Fields	Ebony Mcgee, Peabody College of Vanderbilt University, USA
11:30-12:00	Creating a Sustainable IS Career Ecosystem: Examining the Cross-section of the Diversity Management Approach and the Social Cognitive Career Theory	Pamella Howell, California State University Los Angeles, USA Crystal Wu, California State University Los Angeles, USA Arun Aryal, California State University Los Angeles, USA
12:00-12:30	Embracing and Promoting Diversity, Equity, and Inclusion in the Information Systems Career Ecosystem	Curtis C. Cain, Carlos D. Buskey,
12:45-13:45	Lunch Break, Centerpointe Cal Poly Pomona	
14:00-15:30	<u>Presentation Session 6</u> : IT Organization and Investment (chair: Guillermo Rodriguez-Abitia) - Room 163-1029	
14:00-14:30	The Challenges and Processes of Achieving Optimal Implementation of Zero Trust Architecture in Workplace	Chinazunwa Uwaoma, Claremont Graduate University, USA
14:30-15:00	Which IT Investment Profile Earns the Most Revenue? Uncovering the 7 IT Investment Profile Archetypes	Gabriel Wong, Nanyang Technological University, Singapore Tenace Setor, University of Richmond, USA Damien Joseph, Nanyang Technological University, Singapore
15:00-15:30	Social software, Collaboration, and Post-Mortem Technologies in the Brazilian cultural context	Cristiano Maciel, Federal University of Mato Grosso, Brazil Vinicius Pereira, Federal University of Mato Grosso, Brazil
15:30-16:00	Coffee Break – Room 164-1080	
16:00-17:30	<u>Presentation Session 7</u> : Security, AI and People (chair: Nancy Deng) - Room 163-1029	
16:00-16:30	Examining the impact of digital open innovation platforms on social power dynamics in smart municipalities.	Timon Sengewald, Friedrich-Alexander-Universität, Germany Tim Posselt, Friedrich-Alexander-Universität, Germany Manuel Riemer, Wilfrid Laurier University, Canada
16:30-17:00	Genie breaks the bottle: Ethics in artificial intelligence adoption	Shuyuan Mary Ho, Florida State University, USA Yue Liu, Florida State University, USA
17:00-17:30	Creating a Concise Security and Privacy Label for Internet of Things Consumers	Luke Gleba, University of Arkansas at Little Rock, USA

