

## Conference Program

Wednesday, June 21, 2017	
8:00 AM – 9:00 AM	<b>Doctoral Consortium Breakfast (by Invitation)</b> Location: MDC Peach Hall
9:00 AM – 9:15 AM	<b>Doctoral Consortium Registration and Welcoming Remarks (by Invitation)</b> Location: N Cluster Classroom 2 <sup>nd</sup> Floor (Registration); N-203 (Welcoming Remarks)
9:15 AM – 1:00 AM	<b>Doctoral Consortium (by Invitation)</b> Location: Classroom N-203 Chairs: <i>Benoit Aubert (Victoria University of Wellington), Geneviève Bassellier (McGill University), Deepa Mani (ISB Hyderabad)</i> Faculty Mentors: <i>Tejaswini Herath (Brock University), Pankaj Setia (University of Arkansas), Thomas F. Stafford (University of Memphis)</i> <ul style="list-style-type: none"> <li>• Virtual Communities and User Participation, <i>by Ruo Chen Liao (SUNY at Buffalo)</i></li> <li>• Inbound Technical Support in Contact Centers of Northern Mindanao, Philippines: Toward a Grounded Theory, <i>by Meldie Apag (De La Salle University)</i></li> <li>• Online Learning: Improving the Learning Outcomes, <i>by Ritanjali Panigrahi (IIM Rohtak)</i></li> <li>• Drawing on the Underrepresentation of Women in IT-Professions: An Analysis of Existing Knowledge and Need for Research along the Stages of Educational Systems, <i>by Caroline Oehlhorn (University of Bamberg)</i></li> <li>• Exploring Factors Influencing Self-Efficacy in Information Security: An Empirical Analysis by Integrating Multiple Theoretical Perspectives in the Context of Using Protective Information Technologies, <i>by Dinesh Sampangirama Reddy (UT at San Antonio)</i></li> <li>• Lessons on Value Creation From the Open Source Phenomenon: Understanding the Impact of Work Structures, Contracts and Digital Platforms, <i>by Poonacha K. Medappa (HEC Paris)</i></li> <li>• Post-merger IS integration: Influence of Process Level Business-IT Alignment on IT-based Business Value, <i>by Ravikumar Narasimhamurthy (IIM Bangalore)</i></li> <li>• Social Presence in Social Media: Persuasion, Design, and Discourse, <i>by Srikanth Parameswaran (SUNY at Buffalo)</i></li> <li>• Essays on Internet Governance, <i>by Neena Pandey (IIM Bangalore)</i></li> <li>• Impact of Product Review Summarization and Personalization on Online Consumers' Decisions: An Experimental Study, <i>by Mahesh Balan (IIT Madras)</i></li> <li>• Social Media and Political Participation of Citizens, <i>by Vidushi Pandey (IIM Raipur)</i></li> </ul>
1:00 PM – 2:00 PM	<b>Doctoral Consortium Lunch (by Invitation)</b> Location: MDC Peach Hall
2:00 PM – 3:00 PM	<b>Doctoral Consortium (by Invitation)</b> Location: Classroom N-203 Panel: <i>Benoit Aubert (Victoria University of Wellington), Geneviève Bassellier (McGill University), Deepa Mani (ISB Hyderabad)</i>

<b>Wednesday, June 21, 2017 (continued)</b>		
2:30 PM – 5:00 PM	<b>Registration</b>	Location: N Cluster Classroom 2 <sup>nd</sup> Floor
3:30 PM – 5:00 PM	<b>Session 1.1: IT Workforce Management</b> Location: Classroom M-11 Session Chair: <i>Sangeeta S. Bharadwaj (MDI Gurgaon)</i> <ul style="list-style-type: none"> <li>Do IT Professionals Attend to Internal and External Distributive Justice? by <i>Damien Joseph (Nanyang Technological University)</i>, <i>Tenace Setor (Nanyang Technological University)</i>, <i>Shirish C. Srivastava (HEC Paris)</i></li> <li>Analyzing Gender Pay Gap in Freelancing Marketplace by <i>Alpana Dubey (Accenture)</i>, <i>Kumar Abhinav (Accenture)</i>, <i>Mary Hamilton (Accenture)</i>, <i>Alex Kass (Accenture)</i></li> </ul>	<b>Session 1.2: Architecture of Digital Organizations</b> Location: Classroom M-12 Session Chair: <i>Thomas Stafford (Louisiana Tech University)</i> <ul style="list-style-type: none"> <li>The Failure of Success Factors: Lessons from Success and Failure Cases of Enterprise Architecture Implementation by <i>Thomas Hope (True Technology Partners)</i>, <i>Rajeev Sharma (University of Waikato)</i>, <i>Eng Chew (UT Sydney)</i> [Best Paper Nominee]</li> <li>The Impact of Process and IT Modularity for Mutual Understanding among Business and IT by <i>Andreas Reitz (Frankfurt School)</i>, <i>Christian Jentsch (University of Bamberg)</i>, <i>Daniel Beimborn (Frankfurt School)</i></li> <li>The Effects of Modularity on Effective Communication and Collaboration by <i>Chintan Amrit (University of Twente)</i>, <i>Elody Hutten (APG Asset Management)</i> [Best Paper Nominee]</li> </ul>
5:15 PM – 6:15 PM	<b>Cultural Program (Indian Classical Dance)</b> Location: Auditorium	
6:30 PM – 8:30 PM	<b>Welcome Reception with Poster Slam Session and Poster Stands</b> Location: MDC Lawns Chairs: Rajendra Bandi (IIM Bangalore) and Rajiv Kishore (SUNY at Buffalo)	
	Posters: <ul style="list-style-type: none"> <li>Job-Seekers and Social Networking in the “Networked” Age by <i>Michael Faulkner (Devry University)</i>, <i>Bruce Herniter (Louisiana Tech University)</i>, <i>Thomas Stafford (Louisiana Tech University)</i></li> <li>Use of Gamified Social Media with Home Telemonitoring for Patient Self-Management in Poorly Controlled Medicaid Diabetics: A Pilot Study of Health Outcomes and Habit Formation by <i>Ramanpreet Singh Khinda (SUNY at Buffalo)</i>, <i>Srikanth Parameswaran (SUNY at Buffalo)</i>, <i>G. Mitra (SUNY at Buffalo)</i>, <i>Xiaolin Lin (TAMUCC)</i>, <i>C. Verni (SUNY at Buffalo)</i>, <i>Rajiv Kishore (SUNY at Buffalo)</i>; <i>Anthony Billittier (Millenium Collaborative Care)</i></li> <li>Organizational Agility: Leveraging Organizational Structure in Times of Digitalization by <i>Hanna Kirchherr (Frankfurt School)</i>, <i>Friedrich Holotiuk (Frankfurt School)</i></li> <li>Consulting Firms under the Influence of Digitalization – The Need for Greater Organizational Agility by <i>Javen Kohlen (Frankfurt School)</i>, <i>Friedrich Holotiuk (Frankfurt School)</i></li> <li>Systematic Literature Review of Big Data Analytics by <i>Prajwal Eachempati (IIM Rohtak)</i>, <i>Praveen Srivastava (IIM Rohtak)</i></li> <li>The Impact of Individual Information Privacy and Web Personalization on Online Buying Behavior. An Experimental Study by <i>Kanishka Priyadarshini Annamalai (IIT Madras)</i>, <i>Saji K Mathew (IIT Madras)</i></li> <li>Privacy Protection Dashboard: A Study of Cloud Users Information Privacy Protection Responses by <i>Surya Karunagaran (IIT Madras)</i>, <i>Saji Mathew (IIT Madras)</i>, <i>Franz Lehner (University of Passau)</i></li> <li>Real-Time Decision-Making to Serve the Unbanked Poor in the Developing World by <i>Lakshmi Mohan (SUNY at Albany)</i>, <i>Devendra Potnis (University of Tennessee at Knoxville)</i></li> <li>A Public-Private-Social Ecosystem: An Interdisciplinary Framework for Cybersecurity Capacity Building by <i>Rajni Goel (Howard University)</i>, <i>Vineet Kumar (Cyber Peace Foundation)</i></li> </ul>	

Thursday, June 22, 2017			
8:00 AM – 12:00 PM	<b>Registration</b> Location: N Cluster Classroom 2 <sup>nd</sup> Floor		
8:45 AM – 10:15 AM	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Session 2.1: General Topics</b>            Location: Classroom M-11            Session Chair: <i>Srikanth Parameswaran (SUNY at Buffalo)</i> <ul style="list-style-type: none"> <li>Community Journalism &amp; Empowerment - Do They Go Hand in Hand? by <i>Neena Pandey (IIM Bangalore)</i></li> <li>“RISE IT for Social Good” – An Experimental Investigation of Context to Improve Programming Skills by <i>Lakshmi Iyer (UNC at Greensboro)</i>, <i>Indika Dissanayake (UNC at Greensboro)</i>, <i>Rudolph Bedeley (UNC at Greensboro)</i></li> <li>Acceptance of Warehouse Picking Support Systems – A Literature Review by <i>Jendrik Haase (Frankfurt School)</i>, <i>Daniel Beimborn (Frankfurt School)</i></li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <b>Session 2.2: Digital Business and Innovation</b>            Location: Classroom M-12            Session Chair: <i>Poonacha K. Medappa (HEC Paris)</i> <ul style="list-style-type: none"> <li>Trust and Risk in E-Commerce: A Re-examination and Theoretical Integration by <i>Ruo Chen Liao (SUNY at Buffalo)</i>, <i>Rajiv Kishore (SUNY at Buffalo)</i></li> <li>Understanding Mobile Banking Usage: An Integrative Perspective by <i>Mousa Albashrawi (University of Massachusetts, Lowell)</i>, <i>Luvai Motiwalla (University of Massachusetts, Lowell)</i></li> <li>IT Enabled Frugal Effectuation by <i>Prem B. Khanal (Victoria University Wellington)</i>, <i>Jean-Grégoire Bernard (Victoria University Wellington)</i>, <i>Benoit A. Aubert (Victoria University Wellington)</i></li> </ul> </td> </tr> </table>	<b>Session 2.1: General Topics</b> Location: Classroom M-11 Session Chair: <i>Srikanth Parameswaran (SUNY at Buffalo)</i> <ul style="list-style-type: none"> <li>Community Journalism &amp; Empowerment - Do They Go Hand in Hand? by <i>Neena Pandey (IIM Bangalore)</i></li> <li>“RISE IT for Social Good” – An Experimental Investigation of Context to Improve Programming Skills by <i>Lakshmi Iyer (UNC at Greensboro)</i>, <i>Indika Dissanayake (UNC at Greensboro)</i>, <i>Rudolph Bedeley (UNC at Greensboro)</i></li> <li>Acceptance of Warehouse Picking Support Systems – A Literature Review by <i>Jendrik Haase (Frankfurt School)</i>, <i>Daniel Beimborn (Frankfurt School)</i></li> </ul>	<b>Session 2.2: Digital Business and Innovation</b> Location: Classroom M-12 Session Chair: <i>Poonacha K. Medappa (HEC Paris)</i> <ul style="list-style-type: none"> <li>Trust and Risk in E-Commerce: A Re-examination and Theoretical Integration by <i>Ruo Chen Liao (SUNY at Buffalo)</i>, <i>Rajiv Kishore (SUNY at Buffalo)</i></li> <li>Understanding Mobile Banking Usage: An Integrative Perspective by <i>Mousa Albashrawi (University of Massachusetts, Lowell)</i>, <i>Luvai Motiwalla (University of Massachusetts, Lowell)</i></li> <li>IT Enabled Frugal Effectuation by <i>Prem B. Khanal (Victoria University Wellington)</i>, <i>Jean-Grégoire Bernard (Victoria University Wellington)</i>, <i>Benoit A. Aubert (Victoria University Wellington)</i></li> </ul>
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10:30 AM – 11:30 AM	<b>Keynote: Kris Gopalakrishnan (Chairman of Axilor Ventures, Co-Founder of Infosys): Changes in Globalisation &amp; Indian IT Industry Transformation</b> Location: Classroom N-203		
	<b>Coffee Break</b> Location: N Cluster Classroom 2 <sup>nd</sup> Floor		
12:00 PM – 1:00 PM	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Session 3.1: IT Security</b>            Location: Classroom M-11            Session Chair: <i>Damien Joseph (Nanyang Tech. University)</i> <ul style="list-style-type: none"> <li>Effects of Organization Insiders’ Self-control and Relevant Knowledge on Participation in Information Systems Security Deviant Behavior by <i>Princely Ifinedo (Cape Breton University)</i> [Best Paper Nominee]</li> <li>Managing Security in Organizations: Adoption of Information Security Solutions by <i>Tejaswini Herath (Brock University)</i>, <i>Hemanth Herath (Brock University)</i>, <i>John D’Arcy (University of Delaware)</i></li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <b>Session 3.2: Digital Health</b>            Location: Classroom M-12            Session Chair: <i>Friedrich Holotiuk (Frankfurt School)</i> <ul style="list-style-type: none"> <li>A Discursive Perspective on the Organizational Field Formation Process: Issues of Information Technology in Indian Healthcare by <i>Mayank Kumar (IIM Tiruchirappalli)</i></li> <li>Would Technology Obliterate Medical Transcription? The Antecedents and Consequences of Technology-driven Obsolescence Perceptions on Turnover Intentions of Medical Transcriptionists by <i>Balaji Sankaranarayanan (University of Wisconsin, Whitewater)</i>, <i>Gary David (Bentley University)</i>, <i>Koratagere Vishwanath (University of Wisconsin, Whitewater)</i>, <i>Ranganathan Chandrasekharan (University of Illinois, Chicago)</i></li> </ul> </td> </tr> </table>	<b>Session 3.1: IT Security</b> Location: Classroom M-11 Session Chair: <i>Damien Joseph (Nanyang Tech. University)</i> <ul style="list-style-type: none"> <li>Effects of Organization Insiders’ Self-control and Relevant Knowledge on Participation in Information Systems Security Deviant Behavior by <i>Princely Ifinedo (Cape Breton University)</i> [Best Paper Nominee]</li> <li>Managing Security in Organizations: Adoption of Information Security Solutions by <i>Tejaswini Herath (Brock University)</i>, <i>Hemanth Herath (Brock University)</i>, <i>John D’Arcy (University of Delaware)</i></li> </ul>	<b>Session 3.2: Digital Health</b> Location: Classroom M-12 Session Chair: <i>Friedrich Holotiuk (Frankfurt School)</i> <ul style="list-style-type: none"> <li>A Discursive Perspective on the Organizational Field Formation Process: Issues of Information Technology in Indian Healthcare by <i>Mayank Kumar (IIM Tiruchirappalli)</i></li> <li>Would Technology Obliterate Medical Transcription? The Antecedents and Consequences of Technology-driven Obsolescence Perceptions on Turnover Intentions of Medical Transcriptionists by <i>Balaji Sankaranarayanan (University of Wisconsin, Whitewater)</i>, <i>Gary David (Bentley University)</i>, <i>Koratagere Vishwanath (University of Wisconsin, Whitewater)</i>, <i>Ranganathan Chandrasekharan (University of Illinois, Chicago)</i></li> </ul>
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## Conference Program

Thursday, June 22, 2017 (continued)	
1:00 PM – 2:30 PM	<b>Conference Lunch</b> Location: MDC Peach Hall
2:30 PM – 4:00 PM	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p><b>Session 4.1: Social Media &amp; Social Networks</b>            Location: Classroom M-11            Session Chair: <i>Lakshmi Iyer (UNC at Greensboro)</i></p> <ul style="list-style-type: none"> <li>• Understanding the Impact of Social Media on Marketing Strategies of Organizations in India by <i>Deepali Bhardwaj (BVP), Sangeeta S. Bharadwaj (MDI Gurgaon)</i></li> <li>• Social Movements in the Age of Social Media: A Structural and Content-based Analysis by <i>Pratik Tarafdar (IIM Calcutta), Priya Seetharaman (IIM Calcutta)</i></li> <li>• The Impact of Social Media as Technostress Inhibitor on Employee Productivity by <i>Anupriya Khan (IIM Kozhikode) Monalisa Mahapatra (IIM Kozhikode)</i></li> </ul> </div> <div style="width: 48%;"> <p><b>Session 4.2: Software Projects and Outsourcing</b>            Location: Classroom M-12            Session Chair: <i>Daniel Beimborn (Frankfurt School)</i></p> <ul style="list-style-type: none"> <li>• License Choice and the Changing Structures of Work in Organization Owned Open Source Projects by <i>Poonacha K. Medappa (HEC Paris), Shirish C. Srivastava (HEC Paris)</i> [Best Paper Nominee]</li> <li>• When Do Vendors Behave Opportunistically? An Empirical Study of Financial Market Impacts on Firms in IT Outsourcing Relationships by <i>Rajiv Kishore (SUNY at Buffalo), Akie Iriyama (Waseda University), Laxmi Gunupudi (IIM Bangalore)</i></li> <li>• Framework for Alignment of Service Provider Value Drivers with Client Expectations in IT Services Outsourcing by <i>Arup Das (MDI Gurgaon), Sangeeta S. Bharadwaj (MDI Gurgaon)</i></li> </ul> </div> </div>
4:00 PM – 4:30 PM	<b>Coffee Break</b> Location: N Cluster Classroom 2 <sup>nd</sup> Floor
4:30 PM – 6:00 PM	<p><b>Panel: Digital Transformation: The Changing Nature of Organizations, Work and Societies</b>            Location: Classroom N-203            Panel Moderator: <i>Rajeev Sharma (University of Waikato)</i>            Panelists: <i>Pankaj Bagri (Target Corporation), Prasad Balkundi (SUNY at Buffalo), Saurabh Chandra (FlipKart Group), Vishal Shah (Wipro), Thomas Stafford (Louisiana Tech University)</i></p>
7:00 PM	<b>Transfer to Social Event</b> Buses / Cabs leave at 7:00 PM (from MDC)

Friday, June 23, 2017	
9:00 AM – 10:30 AM	<p><b>Session 5.1: Industry Case Session</b>            Location: Classroom M-11            Session Chair: <i>Shirish C. Srivastava (HEC Paris)</i></p> <ul style="list-style-type: none"> <li>• Technical Support in Contact Centers of the Philippines: Toward a Grounded Theory by <i>Meldie Apag (De La Salle University), Raymund Sison (De La Salle University)</i></li> <li>• Itihaasa History of Indian IT: Case Study of a Unique Digital Museum by <i>N Dayasindhu (itihaasa Research and Digital)</i></li> </ul>
	<p><b>Session 5.2: Institutions &amp; Organizations</b>            Location: Classroom M-12            Session Chair: <i>Princely Ifinedo (Cape Breton University)</i></p> <ul style="list-style-type: none"> <li>• Institutional Isomorphism due to the Influence of Information Systems and its Strategic Position by <i>Abhipsa Pal (IIM Bangalore), Abhoy Kumar Ojha (IIM Bangalore)</i></li> <li>• Executive Pay Before and After Technology IPOs: Who Receives More? By <i>Tenace Setor (Nanyang Technological University), Damien Joseph (Nanyang Technological University)</i> [Best Paper Nominee]</li> <li>• Influence of R&amp;D and IPR Regulations on the Performance of IT Firms in India: An Empirical Analysis using Tobin's Q Approach by <i>Senthilkumar Thangavelu (Amrita School of Business), Amalendu Jyotishi (Amrita School of Business)</i></li> </ul>
10:30 AM – 11:00 AM	<p><b>Coffee Break</b>            Location: N Cluster Classroom 2<sup>nd</sup> Floor</p>
11:00 AM – 12:00 PM	<p><b>Keynote: Sunil Mithas (University of Maryland): Digital Intelligence and Transformations</b>            Location: Classroom N-203</p>
12:00 PM – 2:00 PM	<p><b>Lunch and SIGMIS Business Meeting – All are welcome to attend</b>            Location: MDC Peach Hall</p>
2:00 PM	<p><b>Leaving for Industry Site Visit</b>            Buses leave at 2:00 PM (from MDC)</p>

Conference Program online at:  
<http://sigmis.org/CPR2017Program.pdf>

